

Telling Your Story Through The Case for Support



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Campus

Learning Outcomes

- Explain the importance of the case for support for any fundraising initiative.
- Provide several examples of case expressions.
- Clarify the basic points to be included in any case for support.
- List the eight steps in creating the case for support.
- Describe the most suitable writing style of a case for support.

Course Level

- Introductory
- Suggested Prerequisite: How Fundraising Works

Certification Credits

- Take the optional final quiz. If you pass with 70% or more, you can download a Campus Certificate of Completion.
- Participation in the course is applicable for 2 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

Duration

- This course takes about two hours to complete, but you'll have full access to the course for three months. Move through it at your own pace: all at once; in short modules; breeze through once, then come back for a refresher down the road. You're in complete control, so learn at the times and speed that work best for you.

Price

- \$127 per user*; 3 months unlimited access.

Guaranteed

- All courses are fully guaranteed. If you aren't completely satisfied with your course, please just let us know and we'll happily refund the full course fee, no questions asked.

Free Demo

- Try a free demo version of any Campus course to see how practical, friendly, and fun they are to use.

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Visit: CharityVillageCampus.com
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* Prices subject to change without notice.